



MacKenzie

COMFORT CONNECTION

SPRING 2021

You made a great choice

Dear Valued Customer,

I don't know about you, but here at MacKenzie, time sure feels like it's flying by FAST! But no matter how busy we are, there is definitely a new optimism in the air — *that feeling that the light at the end of this long "covid tunnel" is now visible!*

It's been a rough year, and we've all felt the extra stress. **Fortunately, one thing you never had to worry about is having the fuel you need for your warmth and comfort.** Here's why:

- **You chose us.** With nearly 30 years in this industry, we're always prepared, and we always have the supply you need for your energy needs in storage.
- **You chose to use propane and/or heating oil, so you ALWAYS have total control over your supply.** Plus, your equipment is "maintained" by our trusted experts, who ALWAYS put your safety as their #1 priority. So you don't have to worry about someone else controlling the flow of your fuel, or faulty grids and old underground lines prohibiting energy from getting to you when you really need it.

In closing, our team sincerely thanks you for choosing MacKenzie to serve your heating and cooling needs. We wish you a summer of joy and ease, and look forward to seeing you over the next few months as we make your service calls!

Sincerely,



Scott MacKenzie

P.S. Our service schedule is really filling up fast! If you're interested in a new mini-split system, air quality equipment, or an A/C tune-up please contact us now.

FUEL FACTS

When you base "total efficiency" of a fuel source on everything from transport to your home to final equipment efficiency, propane rules.

A LOT of the electricity we pay for is simply wasted traveling through inefficient grids. Not to mention the lack of efficiency for larger electric appliances!

And when you consider that **natural gas** travels through miles and miles of unchecked underground pipes, **propane wins for overall safety.**

Plus, **propane is plentiful.** Nearly ALL the propane we use is produced right here in North America.

It's even **better for our environment**, too.



Collectively, our team brings you over 400 years of experience serving the heating, cooling, and clean air needs of our neighbors in this community.



Family Owned & Operated, Serving our Neighbors on the NH Seacoast, Manchester Area, Northeastern MA & Southern Maine Since 1995

1-888-401-HEAT (1-888-401-4328)

www.mackenziefuels.com • info@mackenzieheatcool.com •



HOME COMFORT
101

CLEAN AIR = ✓ HEALTHIER MIND
✓ STRONGER BODY
✓ CLEANER HOME
✓ HAPPIER FAMILY!



Want cleaner air?

We've got the options you need.

Duct Cleaning

Duct cleaning is the absolute best way to remove dirt, dust mites, pet dander, toxins, construction dust, and other dangerous contaminants from your ductwork so it doesn't keep recirculating in your air and home. We can also **sanitize** your ducts for thorough germ removal.

Germicidal UV Lights

Once you clean your ducts, the most effective way to keep viruses and bacteria at bay is with UV lights. They can be installed on any heating and cooling unit, and help:

- **Disinfect** airborne contaminants
- **Eliminate microscopic mold** that can grow in your HVAC systems
- **Increase the efficiency** of your heating and cooling systems



Air Filtration & Air Cleaners

We also offer excellent solutions for maintaining fresher, healthier air. This is especially beneficial if someone in your family has allergies, frequent headaches, or respiratory issues.



Need to cool off?

Rest easy. We're Diamond Elite!

Ductless Air Conditioning

Ductless air conditioning, also referred to as "**mini-split systems**," are by far the most efficient and practical cooling solution for any home or business:

- **Cleaner than central air.** Germs thrive in ductwork. Since these systems don't use ductwork, your cooled air will be cleaner.
- **More energy efficient than central air.** Ductwork can also be a major culprit of energy loss, so ductless systems are highly efficient.
- **We make it easy to get exactly what you need.** Because we're a DIAMOND ELITE contractor, you can benefit with 0% financing for 3 years!

Air Conditioning Tune-ups

No matter what kind of cooling system you have, we can tune it up for you. Annual tune-ups help your system run more efficiently, and can help it last longer, too.

DUCTLESS MINI-SPLIT
COOLING SYSTEM FINANCING

0%
INTEREST FOR
3 YEARS!

Not sure who to call for the other stuff?

High Efficiency Equipment

Don't forget! At MacKenzie, we also sell and install:

- **Heating Systems** **Buderus**
Furnaces, boilers, and radiant heating *American Standard*
- **Water Heaters** **Rinnai**
Traditional units and tankless systems
- **Propane Generators**
Standby units offer extra reliability

Trusted Service & Repair

With MacKenzie you never have to worry about who to call when you need service — *you can work with people you already know and trust.*

Maintenance Agreements

Our service agreements include **annual tune-ups** to keep your home comfort equipment operating efficiently plus include common repairs and parts at no extra charge.

Clothes Dryer Vent Cleaning

An estimated 15,000 house fires are caused each year simply because of excess lint in dryer vents. Clogged vents can also cause costly breakdowns. Be proactive — contact us today to schedule this important service. Or, if you're scheduling other things, let us know you'd like to have your dryer vent cleaned, too!

Enjoy the Benefits of our **Budget Plan**

Still paying in full after each fuel delivery? Consider the simplicity and ease of the **Budget Plan**:

- ✓ **Simpler, manageable payments.** Instead of fuel bills that are hundreds of dollars at a time, due in full, you make lower, easier monthly payments.
- ✓ **Fewer worries.** Never be concerned about when you need or receive a fill. You'll never have to pay a bill that is hundreds of dollars, in full!
- ✓ **Personalized to YOUR usage.** You pay the same annual amount for your fuel — it's just divided into lower, equal monthly bills.

Now is the best time to enroll so you have the lowest possible monthly payments. To learn how low your Budget payment can be call us today!

Automatic Delivery — Simply the **best** way to receive your fuel.

When you're an Automatic Delivery customer:

- You **never have to check** your tank to see if you're low
- You **never have to call** to let us know it's time for a fill
- You **never ever have to worry** about running out

All propane customers are "automatically" enrolled in Automatic Delivery, but if you are a fuel oil customer you must request this option.

Plus, if you're a heating oil customer, and you choose Automatic Delivery, you **automatically save 10¢/gallon!**

To confirm your enrollment contact us today!

**Are you a fuel oil
Will Call Customer?**

*Please be sure to call us
when your tank level*

shows 30%

*so we have time to schedule
your fill with other deliveries
in your area, rather than make a
\$pecial rush delivery just for you.*



Q&A

Q What does it mean when you say MacKenzie Fuels is a **Diamond Elite Contractor**? Is it a type of "distributorship title" that you pay to have?

A **No!** — the Mitsubishi **Diamond Elite** rating isn't something you can "buy" or simply "request," it's something you have to **earn**.

Their **Diamond Elite Contractor** title **is the very highest rating possible, and we are one of only a handful of dealers nationwide who have obtained this ranking.**

What does this mean to you? It means you can call us with complete confidence, knowing we have met the most stringent performance requirements, including:

- **Ongoing sales and service training.** Our team has fulfilled and continues to receive the highest level of mini-split training.
- **Excellent customer response time.** We meet strict guidelines for prompt response to your calls, emails, and service requests.
- **And so much more!** We are also required to provide superior product information, equipment warranties, and financing.

If you'd like to learn more just give us a call!